



AGENT NUDGE EXAMPLES

STANDARD NUDGE

Subject line [OPTIONAL]: add FOLLOW UP or (Follow-up) to the subject line of your original email chain

Dear agent,

SCENARIO 1: I saw on your website/blog/Twitter that you are caught up on requested material up to [DATE]. I sent my partial/full on [DATE] and have not heard back. I wanted to check in with you. If you are still considering it, great! Or, in the event my original email went astray, I would be happy to resend my material.

Thank you for your time and consideration.

SCENARIO 2: I sent my partial/full on [DATE], and have not heard back from you. I just wanted to check in. If you are still considering it, great! Or, in the event my original email went astray, I would be happy to resend my material.

Thank you for your time and consideration.

THE NEW QUERY/NEW FIRST PAGES NUDGE

Subject line [OPTIONAL]: add FOLLOW UP or (Follow-up) to the subject line of your original email chain

Dear agent,

SCENARIO 1: I sent a query on DATE for BOOK but haven't yet heard back. Since you typically respond to all queries, I wanted to check in and make sure you had received it. If you're still considering, great!

SCENARIO 2: I have recently significantly revised my query and first pages, and wanted to send them along, in the event you are still considering BOOK.

Thank you for your time and consideration.

[RARE] SCENARIO 3*: I have recently significantly revised my query and first pages. OTHER AGENT NAME suggested to me that this manuscript might be right up your alley, so I wanted to take the opportunity to touch base and send along my revised material.

Thank you for your time and consideration.





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THE REVISED MANUSCRIPT NUDGE

Dear agent,

Recently, another agent sent me a revise & resubmit request for my manuscript. She/he recommended THINGS THEY ASKED YOU TO CHANGE THAT YOU CHANGED. After a thorough revision, THINGS THAT MAKE THIS VERSION QUITE DIFFERENT THAT MIGHT PIQUE THEIR INTEREST.

I know you are incredibly busy, but just in case you are able to read the revision instead of the original manuscript, I have attached the new file. I really appreciate your time and consideration and will completely understand if you have already read the manuscript I sent previously.

THE OFFER OF REPRESENTATION NUDGE

Subject line: add OFFER OF REPRESENTATION or (Offer of rep) to the subject line of your original email chain, or if an agent requests follow-ups/offers of rep go to a new email address, start a fresh email with OFFER OF REPRESENTATION: BOOK TITLE (your name), and then I would c&p your original query below your signature to refresh them.

Dear agent,

I wanted to let you know that I've received an offer from an agent. I have not yet responded to the offer, but as a courtesy to the offering agent, I would love to do so by DATE 10 DAYS TO 2 WEEKS IN THE FUTURE.

Scenario 1: Thank you for your consideration, and I look forward to hearing from you.

Scenario 2: The agent offered on a revised version of the manuscript, different from the one I previously sent to you. I've attached that version, in case you would prefer to read it.

I look forward to hearing from you.

